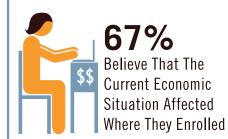




Here are some of the challenges and opportunities of working with students entering college in 2012.

## **ECONOMICS INFLUENCE** WHICH SCHOOLS THEY ATTEND





## THEIR REASONS FOR GOING TO COLLEGE

More Than Ever, Students Are Going To College To Be Able To

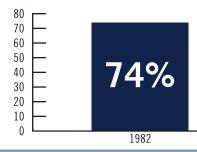




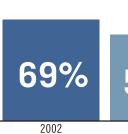
## **AND THEIR** PERSONAL GOALS



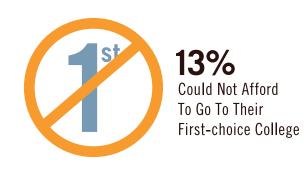
### FEWER ARE ATTENDING THEIR FIRST-CHOICE COLLEGE



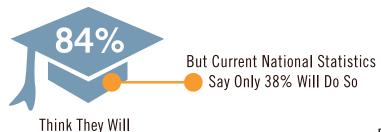
72% 1992



59% 2012



#### THEIR EXPECTATIONS ABOUT HOW LONG IT TAKES TO GRADUATE DIFFER FROM THE REALITY













Despite Being Worried About Financing College, Some Will End Up Paying For A Fifth Year

### ACADEMIC HABITS TIED TO SUCCESS IN COLLEGE ARE ON THE RISE MORE STUDENTS, AS HIGH-SCHOOL SENIORS

57% Frequently Asked

**Questions In Class** 

Graduate In Four Years

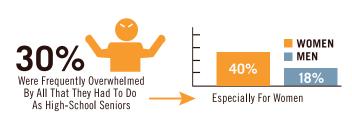


56%

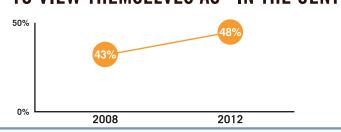
Accepted Their Own Mistakes As Part Of The Learning Process



### **BUT MORE ARE ALSO ENTERING** COLLEGE FEELING OVERWHELMED



## POLITICALLY THEY ARE MORE LIKELY TO VIEW THEMSELVES AS "IN THE CENTER"

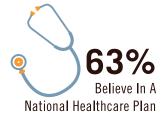


# YET MANY HOLD MORE "LIBERAL" POLITICAL AND SOCIAL VIEWS



Believe That Same-Sex Couples Should Have The Right To Marry

Believe The Wealthy Should Pay More Taxes





Information about students entering college helps enrollment planning, retention efforts and provides a baseline for understanding college effectiveness. Register for The CIRP Freshman Survey at www.cirpsurveys.org. The 2012 CIRP Freshman Survey report is available as a free download at heri.ucla.edu/tfsPublications