

CIRP Freshmen Survey Trends Report and Data File

Our recent publication, [The American Freshman: Forty Year Trends](#) describes the dramatic changes that have occurred in college freshmen and society since the Cooperative Institutional Research Program (CIRP) was initiated in 1966. Demographic racial and ethnic changes, shifting social and political views, and changes in relative household income levels of college-bound students have all been reflected in the students entering our nation's colleges and universities. Changes in the involvement of entering students in curricular and co-curricular efforts, the trend towards grade inflation in high school, the declining academic preparation of entering students have all affected how our system of higher education plans for providing the environment which will maximize the success of its students.

If you've ever considered conducting similar types of trends analyses on the CIRP data your institution has collected, but have been daunted by the task of merging reports and/or data files that change from year to year, the CIRP Freshmen Survey Trends Report and Trends Data File may be just what you're looking for.

TRENDS REPORT

Summarizes the responses of first-time full-time freshmen at your institution to some 300 commonly-asked CIRP questions¹ for each year it participated between 1971 and the present². The **TRENDS REPORT** is broken out into three [subreports](#) -- for men, women, and all students combined. A comparison report (similarly broken out) summarizes the results by year for all schools of similar type, as determined by the HERI Stratification Cell to which your institution is assigned³. The **TRENDS REPORT** is delivered as a series of six excel spreadsheets, enabling you to easily create charts and graphs.

TRENDS DATA FILE

Contains all individual responses of your students to 350 commonly-asked CIRP questions for every year your institution has participated since 1971⁴. The file is delivered in "flat ASCII" format⁵. Because the **TRENDS DATA FILE** has a common format across all years, any year can be accessed with the same statistical command language as any other.

The Trends database maintained by HERI is periodically updated to include new questions as they become an ongoing part of the CIRP. When you order updates to your **TRENDS REPORT** or **TRENDS DATA FILE**, HERI will automatically provide you with a complete revised file including the new items at no additional charge -- you pay only the cost of the update.

	INITIAL ORDER	UPDATE (per order)
DATA FILE ⁶	\$400 plus 10¢/student	\$75 plus 10¢/student
REPORT	\$350	\$45

If you have further questions, please contact:
Serge Tran
Associate Director of Data Management & Analysis.
(310) 825-1925

To order the
TRENDS REPORT and/or **DATA FILE**
please fax the attached form to:
(310) 206-2228

¹ A list of items included in the CIRP Freshmen Survey Trends Report and Data File can be found on our website ([click here](#)).

² HERI regrets that it currently can not provide Trends Reports or Trends Data prior to 1971.

³ Additional comparison reports are available for a \$45 each.

⁴ The data file contains 50 variables not included in the report because they have not been included in the Freshman survey since 2000.

⁵ You can order the file pre-formatted for selected applications for \$25.

⁶ Initial orders for Trends Data Files are capped at \$1,000. The cap is invoked for files with more than 6,000 cases.

FRESHMEN SURVEY TRENDS DATA SERVICES FORM

Name: _____ Institution: _____
 Title: _____ Address: _____
 Phone: _____ City: _____ State: _____
 E-mail: _____ ZIP Code: _____

Note: Delivery of the Trends Report and/or Data File will be via the [CIRP Portal](#).

TRENDS REPORT

Service	Price	Mark Here to Order					
Initial Trends Report	\$350.00	<input type="checkbox"/>					
Trends Report Update	\$45.00	<input type="checkbox"/>					
Additional Comparison Report(s) ³	\$45.00 each (specify comparison group)	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>					

³ Your Comparison Group is based on your Stratification Cell assignment. Your current Strat Cell assignment can be found on our website ([click here](#)). See Page 3 of this order form for the link between Stratification Cell and Comparison Group.

TRENDS DATA FILE

Service	Price	Mark Here to Order
Initial Trends Data File	\$400 + 10¢ per student record (cap of \$1,000)	<input type="checkbox"/>
Data File Update	\$75 + 10¢ per student record	<input type="checkbox"/>
Preformatted File	\$25 per file	
<input type="checkbox"/> SPSS <input type="checkbox"/> Stata <input type="checkbox"/> SAS <input type="checkbox"/> FoxPro <input type="checkbox"/> Statistica <input type="checkbox"/> dBase <input type="checkbox"/> Gauss <input type="checkbox"/> MatLab <input type="checkbox"/> QuattroPro		

Certification of Research Use

HERI provides data files to assist institutional research activities. By ordering this data file, you agree that these data will be used only for statistical analysis and reporting of aggregated information, and not for the investigation of specific individuals. In signing this agreement, you give assurance that use of these data will conform to widely accepted standards of practice and legal restrictions that are intended to protect the confidentiality of research subjects.

 Name of Certifying Official

 Title of Certifying Official

 Date

STRATIFICATION CELLS AND COMPARISON GROUPS

When you order a Trends Report, you receive the report for your own institution, plus a report for one Comparison Group. The Comparison Group you receive is dependent on the Stratification Cell to which HERI has assigned your institution. Your current Strat Cell assignment can be found on our website ([click here](#)).

Strat Cell	Comp. Group	Strat Cell	Comp. Group
Public University		Catholic 4-yr College	
01	low	16	low
02	medium	17	medium
03	high	18	high
Private University		19	unknown
04	low	Other Religious 4-yr College	
05	medium	20	very low
06	high	21	low
Public 4-year College		22	medium
07	low	23	high
08	medium	24	unknown
09	high	Two-year Colleges	
10	unknown	25-29	Public
Nonsectarian 4-yr College		30-33	Private
11	low	Black 4-yr Colleges & Univs	
12	medium	34	Public
13	high	35	Private
14	very high	Black 2-yr Colleges	
15	unknown	36	Public
		37	Private

ALL COMPARISON GROUPS

Here is a listing of all Comparison Groups for which Trends Reports are available, including larger aggregations of institutions. Those in *italic boldface* indicate Comparison Groups that must be purchased as Additional Comparison Reports, as they are not associated with a specific Stratification Cell.

18	<i>All universities</i>	05	<i>All nonsectarian four-year colleges</i>
17	<i>All four-year colleges</i>	13	__ low selectivity
03	<i>All private four-year colleges</i>	14	__ medium selectivity
16	<i>All two-year colleges</i>	15	__ high selectivity
19	<i>All black colleges</i>	21	__ very high selectivity
08	<i>All public universities</i>	07	<i>All Catholic four-year colleges</i>
28	__ low selectivity	25	__ low selectivity
29	__ medium selectivity	26	__ medium selectivity
30	__ high selectivity	27	__ high selectivity
09	<i>All private universities</i>	06	<i>All Other Religious four-year colleges</i>
31	__ medium selectivity	22	__ low selectivity
32	__ high selectivity	23	__ medium selectivity
33	__ very high selectivity	24	__ high selectivity
04	<i>All public four-year colleges</i>	01	All public 2 year colleges
10	__ low selectivity	02	All private 2 year colleges
11	__ medium selectivity	34	All public black colleges
12	__ high selectivity	35	All private black colleges