

HIGHER EDUCATION RESEARCH INSTITUTE

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CIRP TRENDS DATA SERVICES

Our recent publication, [The American Freshman: Forty Year Trends](#) describes the dramatic changes that have occurred in college freshmen and society since the Cooperative Institutional Research Program (CIRP) was initiated in 1966. The effects of the Women's Movement, the rise of materialism, changes in the popularity of different careers and goals have all been reflected in the students entering our nation's colleges and universities. Changes in the demographics of entering students, the trend towards grade inflation in high school, the declining academic preparation of entering students and shifts in academic and non-academic interests have all affected how our system of higher education plans for providing the environment which will maximize the success of its students.

If you've ever considered conducting similar types of trends analyses on the CIRP data your institution has collected, but have been daunted by the task of merging reports and/or data files that change from year to year, the CIRP Trends Data Services may be just what you're looking for. HERI offers the Trends Data Services in two basic forms:

TRENDS REPORT

Summarizes the responses of first-time full-time freshmen at your institution to some 300 commonly-asked CIRP questions¹ for each year it participated between 1971 and the present². The report is broken out into three subreports -- for men, women, and all students combined. A comparison report (similarly broken out) summarizes the results by year for all schools of similar type, as determined by the HERI Stratification Cell to which your institution is assigned³. The Trends Report is delivered as a series of six EXCEL spreadsheets via e-mail or on diskette, enabling you to easily create charts and graphs.

TRENDS DATA FILE

Contains all individual responses of your students to 350 commonly-asked CIRP questions for every year your institution has participated since 1971⁴. The file is in "flat ASCII" format, allowing it to be used with a wide variety of applications⁵. Because the **DATA FILE** has a common format across all years, any year can be accessed with the same statistical command language as any other.

The Trends database maintained by HERI is periodically updated to include new questions as they become an ongoing part of the CIRP. When you order updates to your Trends **DATA FILE**, HERI will automatically provide you with a complete revised file including the new items at no additional charge -- you pay only the cost of the update.

The Trends Data Services have a two-tiered pricing structure, depending on whether you are ordering for the first time, or updating a previous order:

	<u>INITIAL ORDER</u>	<u>UPDATE</u>
DATA FILE	\$400+10¢ per student ⁶	\$75+10¢ per student
REPORT	\$350	\$45

If you wish to order a Trends Report or Data File, please fill out the Order Form using Adobe Reader software, and hit the "Submit Over Web" button at the top to send your order to HERI. If you have any questions, please feel free to contact Mr. William Korn, Associate Director for Operations. Mr. Korn is best reached via e-mail at wkorn@ucla.edu, by FAX at (310) 206-2228, or by phone at (310) 825-1925.

¹ A list of items included in the Trends data base and the years in which they were asked can be found on our website at:

http://www.gseis.ucla.edu/heri/miscUserDownloads/NEW_TRENDSXREF.XLS

² HERI regrets that it currently can not provide reports or data prior to 1971.

³ Additional comparison reports are available for a nominal fee.

⁴ The data file contains 50 variables not included in the report because they have not been included in the Freshman survey since 2000.

⁵ You can order the file pre-formatted for selected applications for a nominal fee.

⁶ Initial orders for Trends Data Files are capped at \$1,000. The cap is invoked for files with more than 6,000 cases.

CIRP TRENDS DATA SERVICES ORDER FORM

Contact/Billing Information (please complete all fields):

Name: _____ Institution: _____
 Title: _____ Address: _____
 Phone: _____ City: _____ State: _____
 E-mail: _____ ZIP Code: _____

DELIVERY MEDIUM

Please select one medium for delivery of your report and/or file

E-mail¹

CD-ROM

¹ Data Files with more than 35,000 cases are not deliverable via e-mail.

REPORT

Service	Price	Mark Here to Order					
Initial Report	\$350.00	<input type="checkbox"/>					
Report Update	\$45.00	<input type="checkbox"/>					
Additional Comparison Report(s) ³ (Specify Comparison Group desired)	\$45.00 each	<table border="1" style="width: 100%; height: 20px; border-collapse: collapse;"> <tr> <td style="width: 20%;"></td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> </tr> </table>					

³ Your Comparison Group is based on your Stratification Cell assignment. Your Strat Cell assignment can be found in Appendix D of The American Freshman: National Norms for Fall 2006. See Page 3 of this order form for the link between Stratification Cell and Comparison Group.

DATA FILE

Service	Price	Mark Here to Order
Initial File	\$400 + 10¢ per student record (cap of \$1,000)	<input type="checkbox"/>
File Update	\$75 + 10¢ per student record	<input type="checkbox"/>
Preformatted File	\$25	
<input type="checkbox"/> SPSS <input type="checkbox"/> Stata <input type="checkbox"/> SAS <input type="checkbox"/> FoxPro <input type="checkbox"/> Statistica <input type="checkbox"/> dBase <input type="checkbox"/> Gauss <input type="checkbox"/> MatLab <input type="checkbox"/> QuattroPro		

Certification of Research Use

HERI provides data files to assist institutional research activities. By ordering this data file, you agree that these data will be used only for statistical analysis and reporting of aggregated information, and not for the investigation of specific individuals. In signing this agreement, you give assurance that use of these data will conform to widely accepted standards of practice and legal restrictions that are intended to protect the confidentiality of research subjects.

Name of Certifying Official

Title of Certifying Official

Date

STRATIFICATION CELLS AND COMPARISON GROUPS

When you order a Trends Report, you receive the report for your own institution, plus a report for one Comparison Group. The Comparison Group you receive is dependent on the Stratification Cell to which HERI has assigned your institution. You can find your assignment in Appendix D of The American Freshman: National Norms for Fall 2006.

Strat Cell		Comp. Group	Strat Cell		Comp. Group
	Public University			Catholic 4-yr College	
01	low	28	16	low	25
02	medium	29	17	medium	26
03	high	30	18	high	27
	Private University		19	unknown	25
04	low	31		Other Religious 4-yr College	
05	medium	32	20	very low	22
06	high	33	21	low	22
	Public 4-year College		22	medium	23
07	low	10	23	high	24
08	medium	11	24	unknown	22
09	high	12		Two-year Colleges	
10	unknown	10	25-29	Public	01
	Nonsectarian 4-yr College		30-33	Private	02
11	low	13		Black 4-yr Colleges & Univs	
12	medium	14	34	Public	34
13	high	15	35	Private	35
14	very high	21		Black 2-yr Colleges	
15	unknown	13	36	Public	34
			37	Private	35

ALL COMPARISON GROUPS

Here is a listing of all Comparison Groups for which Trends Reports are available, including larger aggregations of institutions. Those in *italic boldface* indicate Comparison Groups that must be purchased as Additional Comparison Reports, as they are not associated with a specific Stratification Cell.

18	<i>All universities</i>	05	<i>All nonsectarian four-year colleges</i>
17	<i>All four-year colleges</i>	13	__ low selectivity
03	<i>All private four-year colleges</i>	14	__ medium selectivity
16	<i>All two-year colleges</i>	15	__ high selectivity
19	<i>All black colleges</i>	21	__ very high selectivity
08	<i>All public universities</i>	07	<i>All Catholic four-year colleges</i>
28	__ low selectivity	25	__ low selectivity
29	__ medium selectivity	26	__ medium selectivity
30	__ high selectivity	27	__ high selectivity
09	<i>All private universities</i>	06	<i>All Other Religious four-year colleges</i>
31	__ medium selectivity	22	__ low selectivity
32	__ high selectivity	23	__ medium selectivity
33	__ very high selectivity	24	__ high selectivity
04	<i>All public four-year colleges</i>	01	All public 2 year colleges
10	__ low selectivity	02	All private 2 year colleges
11	__ medium selectivity	34	All public black colleges
12	__ high selectivity	35	All private black colleges