

**GENERIC TEXT FOR THE EMAIL INVITATION**

Email Subject: College Senior Survey Invitation

Dear [*student name*]:

Your college is participating in a national study of college seniors. Conducted by the Higher Education Research Institute (HERI) at UCLA, this survey asks your opinion on many items relevant to examining the impact of college. Your school receives very important information about your class from this survey, and we hope you will take the time to complete it.

The website for the survey is:

<https://www.dracsurveys.com/CollegeSeniorSurvey/et.aspx?Logon=XXXXXXX>

Simply click on this address to go directly to the survey. If this does not work, "copy and paste" this address into the address bar of your Internet Browser.

Your participation in this research is strictly voluntary. Furthermore, your response (or decision not to respond; you may opt out of the project if you like on our website) will not affect your relationship with your school. We ask for your name and address so that the researchers at UCLA can merge your responses with future data in order to support a comprehensive research program. However, please note that your responses will be used for research purposes only and will be strictly confidential. No one at your school, or at UCLA, will ever associate your individual responses with your name.

Your completion and submission of the questionnaire indicate your consent to participate in the project (please read the "Survey Information Sheet" linked on the survey website for more information about your rights as a research subject). If you have questions about your rights as a research subject, you may contact the Office for Protection of Research Subjects, 11000 Kinross Avenue, Suite 102, Box 951694, Los Angeles, CA 90095-1694, (310) 825-8714.

Thank you for participating in this important research project.

Sincerely,

John H. Pryor  
Director, The College Senior Survey  
Higher Education Research Institute